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| APPLICATION NO.                         | FILING DATE           | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-----------------------|----------------------|---------------------|------------------|
| 10/811,003                              | 03/26/2004            | Carlos Jose Barroso  | CFLAY.00216         | 9024             |
| 7590 04/04/2007<br>Colin P. Cahoon      |                       |                      | EXAMINER            |                  |
|   | & Cahoon, L.L.P.      | WONG, LESLIE A       |                     |                  |
| P.O. Box 802334<br>Dallas, TX 75380     |                       |                      | ART UNIT            | PAPER NUMBER     |
|   | ,                     |                      | 1761                |                  |
| , · · · · · · · · · · · · · · · · · · · |                       |                      | ·                   |                  |
| SHORTENED STATUTOR                      | RY PERIOD OF RESPONSE | MAIL DATE            | DELIVERY MODE       |                  |
| 3 MONTHS 04/04/2007 PA                  |                       | EB                   |                     |                  |

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

|  |   | Application No.  | Applicant(s)   |  |  |  |  |
|--|---|--|--|--|--|--|--|
| Office Action Summers  |   |  |  |  |  |  |  |
|  |   | 10/811,003   | BARROSO ET AL.   |  |  |  |  |
|  | Office Action Summary   | Examiner   | Art Unit   |  |  |  |  |
|  |   | Leslie Wong  | 1761   |  |  |  |  |
| The MAILING DATE of this communication appears on the cover sheet with the correspondence address<br>Period for Reply  |   |  |  |  |  |  |  |
| WHIC - Exter after - If NO - Failu Any r   | ORTENED STATUTORY PERIOD FOR RECHEVER IS LONGER, FROM THE MAILING assions of time may be available under the provisions of 37 CFR SIX (6) MONTHS from the mailing date of this communication. Period for reply is specified above, the maximum statutory pere to reply within the set or extended period for reply will, by streply received by the Office later than three months after the med patent term adjustment. See 37 CFR 1.704(b). | DATE OF THIS COMMUNICATION IN THE PROPERTY OF THIS COMMUNICATION IN THE PROPERTY OF THE PROPER | N. imely filed  m the mailing date of this communication. IED (35 U.S.C. § 133). |  |  |  |  |
| Status   |   |  |  |  |  |  |  |
| 1)   | Responsive to communication(s) filed on   |  |  |  |  |  |  |
|  |   | This action is non-final.  |  |  |  |  |  |
| 3)   | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is   |  |  |  |  |  |  |
|  | closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.   |  |  |  |  |  |  |
| Dispositi  | on of Claims  |  |  |  |  |  |  |
| 4)🖂  | 4)⊠ Claim(s) <u>1-15</u> is/are pending in the application.   |  |  |  |  |  |  |
|  | 4a) Of the above claim(s) is/are withdrawn from consideration.  |  |  |  |  |  |  |
| 5)   | 5) Claim(s) is/are allowed.   |  |  |  |  |  |  |
| 6)⊠  | 6)⊠ Claim(s) <u>1-15</u> is/are rejected.   |  |  |  |  |  |  |
|  | 7) Claim(s) is/are objected to.   |  |  |  |  |  |  |
| 8)[_]  | Claim(s) are subject to restriction an  | d/or election requirement.   |  |  |  |  |  |
| Applicati  | on Papers   |  |  |  |  |  |  |
| 9) 🔲   | The specification is objected to by the Exam  | niner.   |  |  |  |  |  |
| 10)  | 10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.  |  |  |  |  |  |  |
|  | Applicant may not request that any objection to   | the drawing(s) be held in abeyance. S  | ee 37 CFR 1.85(a).   |  |  |  |  |
| Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).   |   |  |  |  |  |  |  |
| 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.   |   |  |  |  |  |  |  |
| Priority u   | inder 35 U.S.C. § 119   |  |  |  |  |  |  |
| <ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage</li> </ul> |   |  |  |  |  |  |  |
|  | application from the International Bureau (PCT Rule 17.2(a)).   |  |  |  |  |  |  |
| * See the attached detailed Office action for a list of the certified copies not received.   |   |  |  |  |  |  |  |
|  |   |  |  |  |  |  |  |
| Attachmen  | t(s)  |  |  |  |  |  |  |
| 1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)  |   |  |  |  |  |  |  |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date  5) Notice of Informal Patent Application   |   |  |  |  |  |  |  |
| Paper No(s)/Mail Date 6) Other:  |   |  |  |  |  |  |  |
| 0.00   | radamark Office   |  |  |  |  |  |  |

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-15 are rejected under 35 U.S.C. 102(b) as anticipated by or, in the alternative, under 35 U.S.C. 103(a) as obvious over Earle et al (Food product development).

Earle et al teach food product development comprising identifying a demographic group (e.g. culture, religion, country), identifying flavors familiar to the groups (e.g. wine, vegetables, cake), identifying a desired concept for product development (e.g. snack foods, sauce), using the knowledge obtained to develop a product for the selected demographic group (see pages 194-256 and 317-347, especially pages 213, 216, 221, 222, 224, 236, Tables 5.10, 5.13, and Figure 5.9).

The identification of flavor drivers is inherent and/or obvious to that of Earle et al as all attributes are considered in product development including descriptive sensory analysis (Tables 5.13 and 7.6).

Applicant is using well-known product development techniques to obtain no more than expected results.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Leslie Wong whose telephone number is 571-272-1411. The examiner can normally be reached on Tuesday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Milton Cano can be reached on 571-272-1398. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Leslie Wong

**Primary Examiner** 

Zeslie WMG

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LAW March 28, 2007